

# Tales by Solid ....

## What does it stand for?

### Solid

The butterfly in the logo refers to **Bombyx mori**. This is the Latin name of the mulberry silkworm or mulberry silk moth and are the preferred species for creating **animal friendly silk**. Also referred to as peace silk, nonviolent or **cruelty free silk**.

The breeding of this silkworm takes place **under natural conditions**. The trees where the silkworms grow are not treated with fungicides, insecticides or genetic sprays. To protect the caterpillars and leaves from other insects or birds, the entire tree is covered with a net, similar to a mosquito net.

Once the silkworms have spun the cocoons, they are kept in a sheltered place until the pupae hatches out of the cocoon as a beautiful butterfly. This process can take 2 to 4 weeks. This particular method slows production, but is **fundamental to our philosophy of producing silk non-violently**. Once the butterflies have left their cocoons, the cocoons are processed without the use of harmful chemicals.

So, it allows the **completion of the metamorphosis of the**

**silkworm to its moth stage**, whereas most silk harvesting requires the silkworms to be killed in their cocoon stage.

**No animals suffer** or die for the silk to be produced, making it a favourable alternative to normal silk for those who do not believe in harming animals.

Cruelty free silk is the alternative for people who care about the lives of animals, for people who appreciate the queen of **natural fibres**.

So, it allows the **completion of the metamorphosis** of the handmade product tells the story of an underprivileged but strong woman hopeful of a brighter future for herself and her family by producing your fashion and home interior product. Especially for you.

Cruelty free silk is the alternative for people who **care about the lives of animals** and appreciate the queen of **natural fibers**.

That's what Solid stands for.



## Tales by

**The stories behind our products** are what Solid stands for.

You won't find any industrial machinery at Solid's workshops. For us, **our weavers are artists**. We consider each of our designs to be a work of art that is shaped by the lives and traditions of our partners. It is therefore extremely important to us that we produce 100% in the country of origin. **All our pieces are carefully handmade**, using traditional production methods of local indigenous people.

Every handmade product tells the **story** of an underprivileged but strong woman hopeful of a brighter future for herself and her family by making your unique kimono. Especially for you.

## India – Peru <sup>1</sup>

All Solid's lovely pieces have been **100% handmade** with love by **local Indian and Peruvian women** from a poor and rural region. They are brought together by Solid in a fair-trade workshop and community groups that provide meaningful and decent work for those vulnerable but strong women. They make beautiful handmade products that symbolise hope of a better future. ***If you empower women, you empower a whole community.***

<sup>1</sup> The name of our Kenian baskets is 'Hadithi'. Hadithi means 'a story' in Swahili. This name was also chosen because for every product sold, we tell the unique story behind the people it was made by; informing you of the who, where and why of what you buy. Solid products all reflect our philosophy and authenticity in their name.