

SOLID

Let's rise by lifting others

REPORT

www.solidinternational.be

Impact status and update
10 years Solid
2009 → 2018



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WHY

The main goal of Solid is to **fight poverty in the long term**. We try to improve the living conditions of disadvantaged people on a worldwide base.

HOW

Socially responsible commercial enterprises and non-profit organizations join their forces in order to fight against poverty. Everywhere where Solid is active, underprivileged people get a better life. Solid helps to set up local enterprises in a successful way and provides as such for employment and a positive dynamism for the whole community.

The **profits from the commercial activities finance the non-profit activities**. A perfect combination, because as such extra help to the non-profit becomes unnecessary.

WHERE

Peru - Kenya - India



Individually, we are one drop.
Together, we are an ocean!



-IN NUMBERS-



Solid Perú has been cooperating with an average of **400 farmer families per year.**



Solid Perú offered support to **1.286 families in rural areas, equal to 6.340 persons.**



In 2010 Solid Perú started with a social project DIA. DIA targets problems of underprivileged teenage girls. DIA offered help to **2.714 adolescents and 351 children (<5 years).**

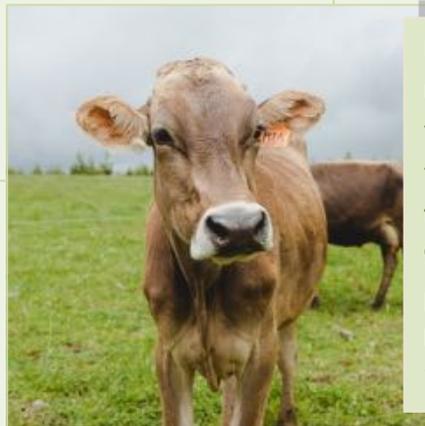


Jovem was established in 2016 (Solid Perú) and provided so far a agricultural-technical, personal and business **training to 99 entrepreneurial youngsters.**

Manta is a sustainable knitting and crocheting workshop which offers a job to **145 women per year.** Between 2011 and 2018 they produced **153.992 hand made products.**



Solid India was established in 2016 and expanding every year. In 2018 we provided **employment for 40 inhabitants of rural surroundings of Ranchi.**



Montefino is a model farm and training institute for farmers. Our **17 farmers** take care of **90 cows** which produced **1.300.000 L milk** over the past 7 years.



Solid works together with Hadithi. In 2018 we created **1.150 job opportunities for women of the Kasigau corridor in Kenya.**



SOLID PERÚ



WHY AYACUCHO

The rough climate, rugged geography and its history of violent social revolution makes Ayacucho one of the **poorest and most underdeveloped regions of Peru**.

Solid is since 2004 active in Ayacucho. We developed a model where several economic projects generate profit and contribute to the social aid projects.

SOLID AGRICULTURE

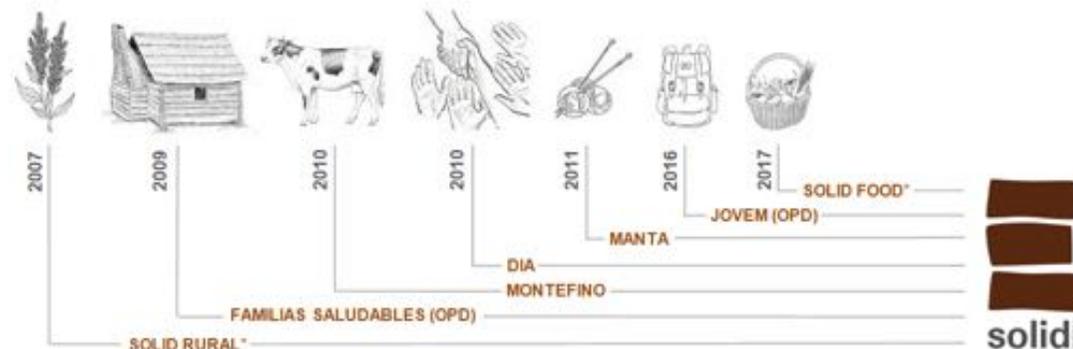
Solid agriculture focuses on agricultural projects in Ayacucho with the aim to make the farmer families independent. With respect for the people and the environment.

Projects: **SOLID FOOD – SOLID OPD - MONTEFINO**

SOLID CRAFTS

Solid crafts establishes and guides sustainable handicraft workplaces where underprivileged women can be employed in an honest way and where the focus is highly qualitative materials and authentic handicrafts.

Projects: **DIA - MANTA**

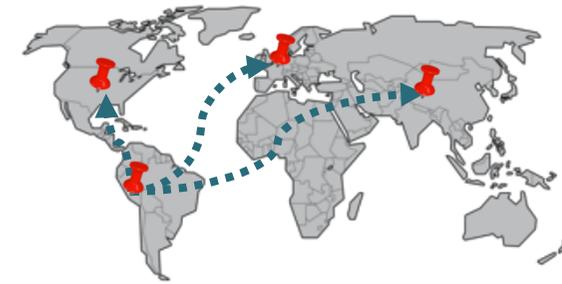


SOLID agriculture

SOLID FOOD – FUTURE

EXPORT GOAL

Solid Food stands **for a total chain control** from the field, to the store, to your plate! Our business is growing every year significantly. We are investing in new technologies (e.g. threshing machine) and maintain a sustainable co-operation with local farmers. We help them to grow together with our growing business. Our goal is to **export 100% of our high quality organic quinoa to markets all over the world.**



www.solidfood.global



SOLID FOOD

WHAT we do

Since 2007 Solid offers chances and teaches skills to the local population. As such there is an intensive co-operation with the local farmers in respect of the production of organic quinoa, cañihua, kiwicha, tarwi and maca. In 2017 Solid Food has been established. Not only the **production and processing** but also **export of organic quinoa** to the Western market will be the main activity of Solid Food.

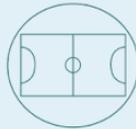
NUMBERS

In between 2009 and 2018 overall 400 farmer families harvested almost **16.000 ton of organic quinoa**. In 2018 we, together with 159 families, were able to certify 758 ha of organic quinoa. Up to **62%** of the harvest has been **exported to the Western market.**



16.000 ton is equal to the weight of 2.666 elephants

Imagine



758 ha is comparable to the surface of 1.061 soccer fields



From start to finish

FUTURE

Agriculture

We are experimenting with new products as bio strawberries, blue berries, all type of flowers (e.g. roses) and other agricultural products.

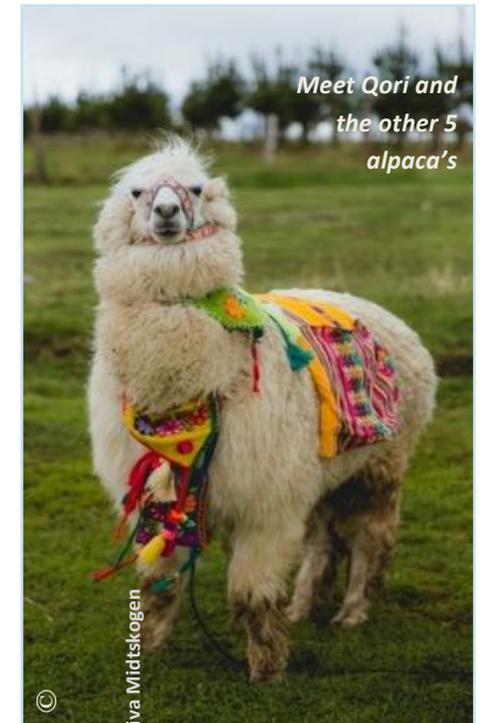
Tourism

Off the beaten track! Montefino is a place where you, as a visitor, can experience the real Ayacuchan country life. You can participate at daily farm activities, enjoy a local meal, have a chat with the farmers and even stay overnight if you want to escape the busy city life for one more day. We're expanding our (agri)tourism facilities every year. One thing is for sure, it's an unique experience!



Meet Hilda and her 89 friends

© Sumniva Midtskogen



Meet Qori and the other 5 alpaca's

© Sumniva Midtskogen



© Sumniva Midtskogen

MONTEFINO

WHAT we do

Montefino, until 2017 known as Avelac, is a **model farm and training institute for farmers** with dairy cattle. It's situated on the roof of the Andes, at an altitude of 3800 meters. Initially this company wanted to help to improve the cattle breeding in Ayacucho. Eight years after we started this project we did not only improved cattle breeding but we are producing our own **cheese and yoghurt** on site. Beside cows we breed (guinea) pigs, chickens and trout. We grow all kind of flowers and Montefino became a **training institution for youngsters of our Jovem-project**.

NUMBERS

Our farm includes 49 hectares of cultivated fields and ran by **17 farmers**. In the period of 2012 until 2018 our **90 cows produced over 1.300.000 L milk and almost 27.000 kg of cheese** (cheese since 2015). These products are sold on the local market.



Imagine



1.300.000 L is comparable to the volume of 30.000 hot air balloons

SOLID agriculture

SOLID OPD

The profit that stems from agricultural projects is invested in **social projects in rural areas**. Solid OPD, better known as Organización Privada de Desarrollo (meaning 'non profit'), contains two different social projects: **familias saludables** and **Jovem**.

FAMILIAS SALUDABLES

WHAT we do

Solid **improves the living conditions** of many extremely vulnerable families in the mountain communities of Ayacucho. Solid works together very intensively with the whole family for a period of one year **in respect of health and well-being**. Techniques with a simple concept, but with a huge impact on their daily lives and interrelations, are implemented.



Solid shares knowledge and offers non-material support. Families have to invest in their own kitchen and students of Jovem need to pay a small contribution of 20 sol (5 euro) per month. As such, **people valorise their assets**.

NUMBERS

Over the past nine years Solid offered **support to 1.268 families**. **Almost 70%** of these families **improved their living conditions** by implementing a proper cooking fire and/or improving hygienic conditions (e.g.: having a table to eat on, proper storage of food, washing hands).

In general a rural family earns 1050 sol (280 euro) per month. They spend more or less 298 sol (79 euro) on a proper cooking fire. The youngsters of Jovem can choose to pay either in cash, bring food with a value of 20 sol or perform some work at Montefino.

JOVEM

WHAT we do

The project trains youngsters to become successful agricultural entrepreneurs. Beside technical training they work around management and personal development. An important aim is also to **stop the flight of promising youngsters from the countryside to the city**, where they often end up in even worse living conditions.



NUMBERS

The training is spread over three years. Since the start of the project in 2016 Solid **trained 99 youngsters**. Eventually **22%** will continue **their own business project**.

Positive side effects we have noticed: projects can evolve to a **family-scale business** and students often choose to **study** courses at university **related to their project and/or agriculture**.

Percentage female and male students of starters (2016-2018):



32%



68%

Maria
17 year old
Second grade at Jovem



© Minerva Midtskogen

TRUST

Yakelina: "Thanks to the courses of Jovem I got confident and **gained trust in myself and other people.** I discovered the value and opportunities of our rural area. As why I decided to **study agriculture** at the university. During the weekends I'm working hard to start my own business: growing roses."

INDEPENDENCE

Lourdes: "We are working together with Solid Food since 2010. Thanks to them we obtained **knowledge** about how to grow organic quinoa and sell our products for a **fair price.** Our quality of life has been improved and the most importantly we can afford to **send our two children to school.** "

OPPORTUNITIES

Rofilia: "Thanks to Solid OPD we have the chance to **improve our way of living.** Instead of making an open fire inside our house we're cooking on a proper cooking fire. This way **we don't inhale smoke anymore.**"

SECURITY

Maria: "I always dreamed of having my own business. Jovem helped me to **discover my own strengths** and encouraged me to start my own project. In consultation with my parents we decided to raise chickens. They are taking care of the animals when I go to school. It started as my project but **became a small family business.**"

EMPOWERMENT

Mama Flora: "The visits of the social worker of Solid changed my life in many ways. They informed me and my family about health, hygiene and the **importance of giving love to your children.**"

Rofilia
27 year old
Living with 7 family members in the same house.



MANTA - WARMI

WHAT we do

Warmi targets the **improvement of the living conditions of the knitting mothers** through means of individual coaching and group sessions. The coaching is based on three components, i.e: personal development, entrepreneurship and the living conditions of the family.

NUMBERS

From 2013 until 2018 we **coached 530 of our knitting ladies**. They improved their living conditions in several ways:

58% familial circumstances (bonding)

57% on personal development

47% living circumstances (housing)

9% assisted a leadership course (2017)



MANTA

WHAT we do

A sustainable knitting and crocheting workshop. Manta **creates jobs for non-educated, poor, underprivileged and/or vulnerable women**. These women are often skilled in embroidering, crocheting and knitting. They are able to produce handmade and highly qualitative products. Manta cooperates with the best yarn providers in Peru who offer a wide variety of qualities and shades, guaranteeing international standards.

NUMBERS

In 2011 Manta started with nine teenage mothers. By now Manta provides **a job to 145 knitting ladies of all ages (19-60 years)**. Over the past seven years these ladies delivered more than **150.000 made to measure knitting items** to various customers all over the world.

EXPORT 2016-2018





DIA

WHAT we do

Desarrollo Integral del Adolescente (DIA), translated as ‘development of adolescents’, is a social organization which specifically **targets the problems of underprivileged teenage girls**. Through different projects the organization wants to strengthen the self-reliance and independence of girls in risk situations.

PROJECTS DIA: EMMA – CAR – CDA – GUARDERIA – ESCUELITA

WHY we focus on teenage girls

Data of the ENDES and Fuente INEI (2017):

-  Every day four teenage girls younger than 15 years old get pregnant in Peru.
-  60% of pregnancies of girls between 12 and 16 years old is caused by sexual violence (Peru).
-  23% of teenage girls (<18 years) in Ayacucho is pregnant or already became a mother (Peru: 13,7%).



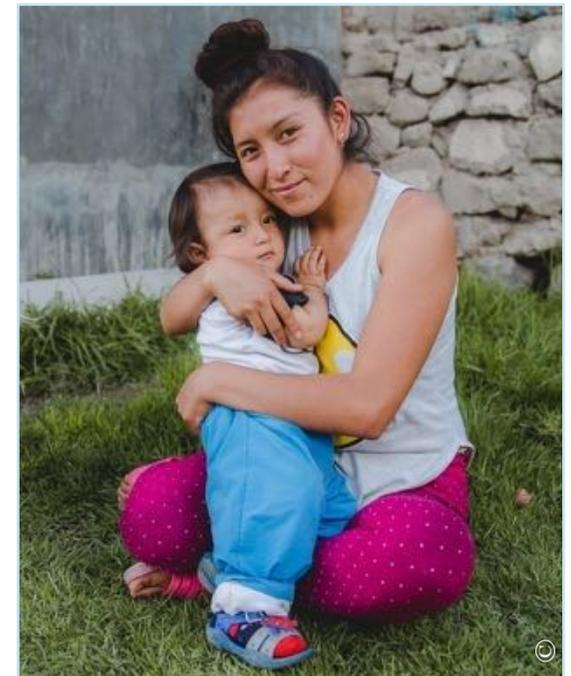
ENDES: ‘Encuesta Demográfica y de Salud Familiar’ or the demographic and family health survey of Peru.
 INEI: ‘Instituto Nacional de Estadística e Informática’ is the governmental institution of national statistics in Peru.

DIA-MANTA

The profit of Manta is invested in the social projects of DIA. From 2015 until 2018 DIA and Manta were known as one formation Diamanta. In the beginning of 2019 there has been decided to split both projects again as the ngo DIA and social company Manta.

NUMBERS

DIA includes five different projects. The first project has been established in 2010. Between 2010 and 2018 Solid offered support to **2.714 adolescents** and **351 children**.





EMMA

CAR

CDA

GUARDERIA

ESCUELITA



Spinniva Midtskogen

EMPODERAMIENTO DE MADRES ADOLESCENTES (EMMA)

WHAT we do

EMMA (empowerment of adolescent mothers) offers guidance to teenage mothers in order to make sure they are followed up by trained nurses during their pregnancy. They pay special attention to the personal development of the mother. DIA wants to offer better prospects.

NUMBERS

Over the past eight years Solid guided **924 teenage mothers** (12-18 year old). We started working in four different suburbs of Ayacucho and extended to **11 zones** in 2018. There is two years of intense cooperation between Solid and the mothers (incl. their family), followed by 6 months of follow-up.

Solid focuses on three subjects: **pregnancy and postnatal follow-up, maternity and personal development.**



Data Solid 2010-2018

73% uses anticonceptiva



95% NO second pregnancy



48% is going to school



CENTRO DE ATENCIÓN RESIDENCIAL (CAR)

WHAT we do

In 2011 DIA built a **crisis shelter for girls and their children**. They can turn to this centre whenever their security or integrity is threatened and when they cannot count on their own family. We are always looking for suitable follow-up support and structural possibilities to improve their living conditions.

NUMBERS

Between 2011 and 2018 **226 girls** (<18 years) and **20 children** (<5 years) found shelter at the CAR centre: **24%** of these girls are a **mother and/or pregnant**. Over the past three years 50% of the girls at our centre were between 14 and 16 year old.

We differentiate three types of violence (data 2016 - 2018):





EMMA

CAR

CDA

GUARDERIA

ESCUELITA



CENTRO DE DESARROLLO DEL ADOLESCENTE (CDA)

WHAT we do

Centre for the development of adolescents supports teachers in high schools during a period of four years. Through interactive workshops we **proactively try to target skills and knowledge on themes such as sexuality, aggression, emotional well-being, conflict management**, use of means, etc.

NUMBERS

In 2015 we started to cooperate with two schools. In 2017 we added one more school and work together for four years. So far we reached **1.564 students** from the 1st until 5th grade and **63 teachers**. As well as we provided **individual support to 149 students**. All aimed at the prevention of teenage pregnancies.

Percentage female and male students at our schools (2015-)



47%



63%



GUARDERIA & ESCUELITA

WHAT we do

Guarderia and Escuelita take care of children from six months until ten years. Escuelita is an after-school day care where children make their homework and if necessary can ask for additional education. DIA has set up these projects in order to **enable mothers**, especially the women working at Manta, who cannot rely on their own family **to work at a stable future**.

NUMBERS

Since 2012 Solid took care of **174 toddlers** (6-36 months old) and provided **after-school care to 157 children** (3-10 year old).

Day-care centre

From 2012 until 2016 mothers paid 60 sol/month. Since 2017 Solid gets governmental support whereby it's possible to lower to cost for the mothers to 3 sol/month (consumption costs).

Escuelita

Mothers are paying 15 sol per child per month. (Knitting ladies of Manta earn, depending on how many pieces they make, overall 100 to 1.800 sol per month (27-482 euro)).



Liliana
16 year old
Student and involved
in our CDA project



TRUST

Liliana (16 year old):
"Solid (CDA) is working together with my school for two years now. They organised all kind of sessions on diverse themes such as personal development and sexuality. I learned to **express myself, to speak in public and discovered what I value in life.**"

INDEPENDENCE

Alvina (32 year old):
"I'm a single mother with a baby of 2 year old. It's very hard to find a job and be a mother at the same time. Thanks to Manta and especially the DIA day care **I'm able to earn money and take care of my child in the best possible circumstances.**"

OPPORTUNITIES

Debora (15 year old):
"I got pregnant when I was 13 year old. I didn't know where to go or what to do. In 2017 I got in contact with Solid. They learned me **everything I need to know about maternity, about the value of education and most importantly how to respect myself.**"

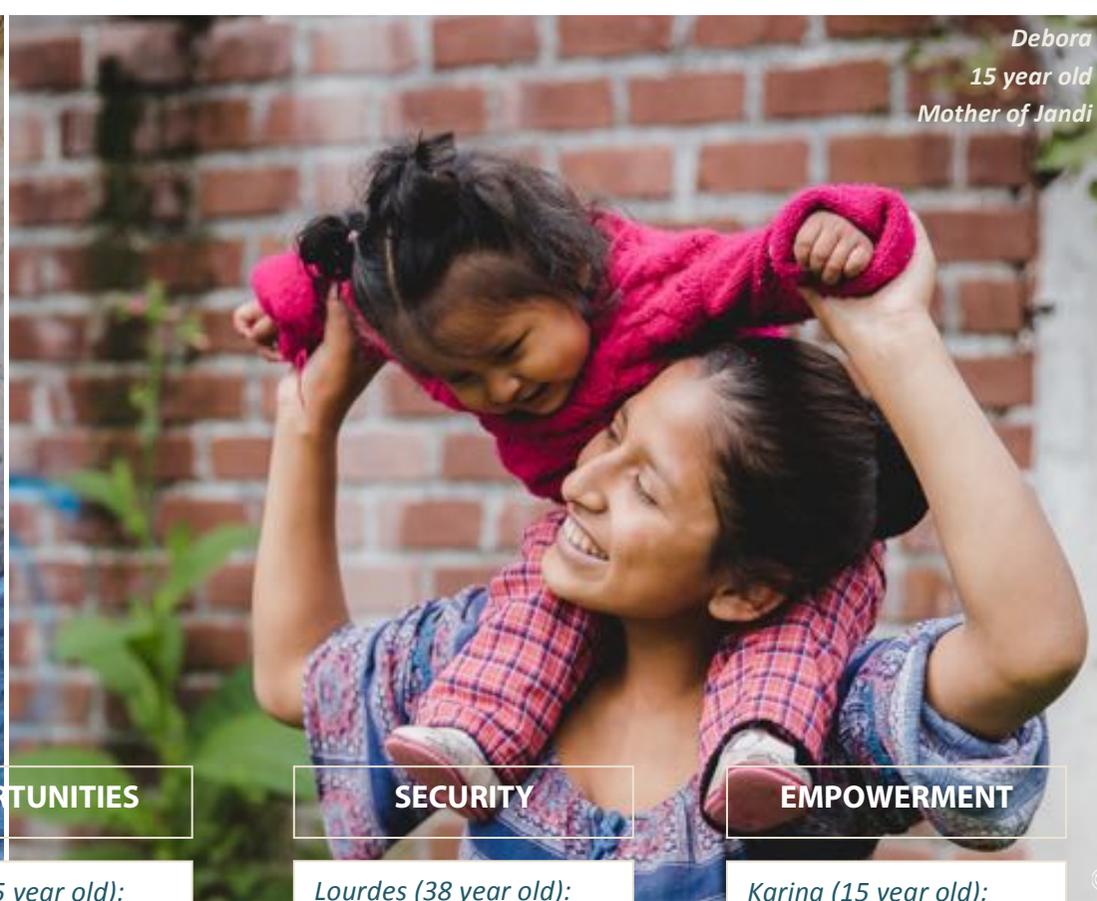
SECURITY

Lourdes (38 year old):
"I have my **own and a secure income** since I started working at Manta six year ago. I assisted as well info sessions at Warmi. I feel more confident and got a lot of **support and friendship** from the people from Warmi but also from the other knitting ladies."

EMPOWERMENT

Karina (15 year old):
"I'm living at the crisis shelter of Solid since January 2019. I found some **rest, I found trust and I met people who seem to understand my situation. Together with Solid I'm trying to reconnect with my family and work out the best possible solution for my future.**"

Debora
15 year old
Mother of Jandi



SOLID INDIA



PACES CRAFTS

WHY

With Paces Crafts we aim to provide sustainable employment for local weaving villages and tribal women living in the city of Ranchi.

By offering an **honest income to the young women** we try to overcome they end up in situations of abuse or extreme poverty.

WHAT we do

Paces Crafts offers a wide variety of woven, knitted and crocheted products, all custom-made.

Solid is aiming to **increase the capacity of Paces Crafts**. It's a growing organisation with a lot of potential.

On the long term, Paces Crafts aims also to **double its impact by investing all profits made in social projects** that protect vulnerable children in need.

NUMBERS

In **2018** we were able to **employ 40 people** (88% women).

Since 2016 we provided a specific craft-related **course of six months to 55 women**. At this moment 55% is still working at Paces. Most women quit their job because they can't combine a job and taking care of their children. As why we **plan to open a day care** in the near future.

We export our products to Europe (Belgium, Germany, France).



SOLID KENYA

©
lotte Noel

HADITHI PRODUCTS WITH A STORY

www.hadithikenya.com

HADITHI

WHY

Hadithi is specifically working with underprivileged women in South East Kenya.

Hadithi offers an **income**, and therefore empowerment, to **poor local women**. Meanwhile they provide a **sustainable alternative to environmentally harmful practices** like the poaching of wildlife and destruction of forests for charcoal, timber and farmland.

WHAT we do

Hadithi crafts is a collection of traditional and contemporary hand woven baskets.

All of the profits from **Hadithi sales** are used to offer support to local women's groups and the **conservation** of wildlife and forests in south-eastern Kenya.

Hadithi is not owned by Solid but there is an intensive cooperation since 2014.

NUMBERS

In 2018 Hadithi employed **1.150 Kenyan women**. From 2014 until 2018 we tripled (329% growth) the number of women working with us.



Between 2016 and 2018 more than 30 women's groups in the Kasigau corridor in Kenya **produced 53.000 hand woven products**.



©



SOLID

ONE TEAM

BELGIUM
11
persons 

PERÚ
92
persons 

INDIA
10
persons 

KENYA
5
persons 

VOLUNTEERS




SUPPORT

JOIN US!

DONATE



BUY OUR PRODUCTS



VOLUNTEER

Private donation or become a partner!

Solid guarantees your gift will be spent 100% on our project. Professional follow-up of each of our projects is secured by our local staff.

More information: [LINK website](#)

Or: communications@solidinternational.be

BUSINESS-TO-BUSINESS

We sell our products worldwide to private shops/investors. Solid Crafts organizes your tailor-made production of high-quality traditional fashion and deco items from our workshops. Solid Crafts also has its own collections that can be offered directly to retailers with the names Bombyx, Tales of Peru and Bombyx, Tales of India.

**SUSTAINABLE & ETHICAL
TRACEABILITY
QUALITY**

On the next page you can find all our partners.

Always dreamed of working abroad? Do you speak Spanish and/or English and do you have experience in management, teaching, agriculture, textile, psychology or social work? Interested to work as a volunteer (6 months – 1 year) for one of our projects or is your thesis project linked to one of our working fields?

Fill in the [form on our website](#) and we will contact you as soon as possible.



PARTNERS

2018

Stichting Huize Buitenveldert



colruyt laagste prijzen



Axco	Goldfish	Maison Saints & Bullies	Rewind
Bohome Vintage	Gruun	Mamuli	Room 7
Bramigk & Breer	Harmony	Mini Markt	Schwesterherz
C13-store	Harvest Club	Mira	Stek
Couleur Locale	Just Hazel	Monique Stam	The bloom house of flowers
Country House	Juttu	Nathalie Vleeschouwer	The Wanderful
Df Shop	Kleiner Kaktus	Oak	Trio's fashion
Domus Vivendi	Kokomo Atelier	Objet Trouvé	Unterhaltung
Duka Moodstore	L'Amuzette	Pathome	Utti
Ensemble	Le MuZée de L'Amuzette	Paulette in't Stad	Van Manen aan Tafel
Escape	Little Green stories	Plek	Waanzinnig gedroomd!
Fragile	Lots of Lili	Prive Joke	Wildernis
Gero Wonen	Madame Panier	Renée	Winkel van Sinkel