



Solid Crafts Sales manual

Interior with a soul and a story
Let's rise by lifting others!



India

Upcycling at its best: carpets, cushions, plaids and bed covers made from recycled sarees.

This beautiful interior piece is 100% hand-made with love by local Indian women from Jharkhand, a very poor region in the north-east of the country.

The women are brought together by Solid Crafts' workshop which provides these vulnerable and underprivileged yet strong ladies with a meaningful job. They make beautiful handmade products which give the women hopes of a much brighter future.

100% handmade with love, especially for you.

Your interior, her future

Your carpet, pillow, khantaplaid and bedspread are from the brand Solid: 'Bombyx Tales of India'. This exclusive label offers beautiful handmade and hand-woven plaids, cushions and carpets made from the traditional clothing of the Indian woman; the saree.

Recycle & upcycle

Solid's craftsmen use recycled sarees to make your unique product. The saree, or often written as a sari, is a traditional garment worn by women all over India. Saree literally means "strip of fabric" in Sanskrit. Indian women have been using their sewing and weaving skills for years to reuse the traditional saree fabric. Their creative designs make it possible to give worn and discarded sarees a beautiful second life. They are carefully washed and used to create your unique interior product.

Each carpet, each plaid and each cushion has a unique design, so no two are the same in the world. Offer your customers the chance to own something unique.

Each product is handmade. For this reason, it may have some small 'imperfections'. These will vary from product to product, but are a reflection of absolute authenticity.



"Through my work at Solid, I have become much more open and self-confident."

– Sunnita Toppo

Solid's fair-trade workshop in India provides sustainable employment for local weaver villages and poor women in the rural surroundings of Ranchi. Local women are trained to become top weavers. They produce beautiful plaids, cushions and carpets from high-quality materials such as sustainable cotton, peace silk or recycled sarees.

These carpets, cushions, plaids and bedspreads will provide striking items for your customer's home. But ultimately, you and your consumers will be giving women like Sunnita a chance for a brighter future!

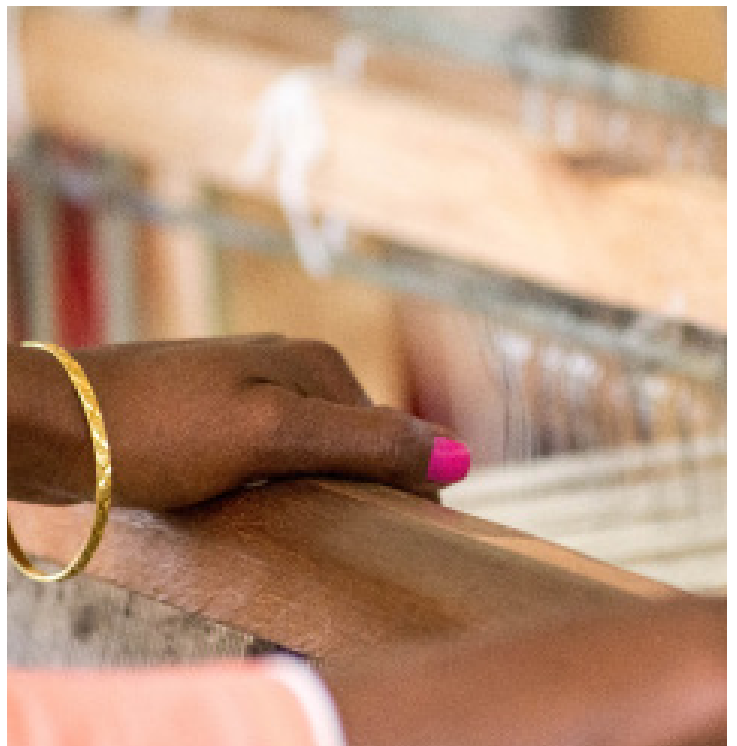
Interested? Questions?

Are you interested in a specific product or your own development and/or other questions? Contact Solid Crafts (inge@solidinternational.be, +32 473 93 76 19). Together we will look at the possibilities.

By the way, did you know that Solid Crafts also has fair-trade handicraft workshops in the Andes Mountains in Peru and in the savannah in Kenya? Here, too, Solid Crafts works on the economic and personal strengthening of underprivileged women by offering them an honest job in our sustainable and fair workshops.

Are you also interested in the high quality, unique and beautiful interior items from Peru and Kenya? We are happy to answer all your questions. Please contact us!

www.solidinternational.be & [@solid.crafts](https://www.instagram.com/solid.crafts)



Product details

Khanta plaids and bedspreads

Composition

- Hand stitched local Indian khanta technique - 'Indian patchwork rug
- Made from 4 layers of recycled saree (traditional women's clothing)
- Running stitch in organic cotton

Dimensions

Plaids:

- 100% handmade, 100% recycled saree
- 140 x 200 cm

Bed spreads:

- 100% handmade, 100% recycled saree
- 250 x 250 cm

Washing and cleaning instructions

- Wash separately at a maximum temperature of 30°C.
- Wash on a delicate setting and use a mild detergent, without bleach.
- Dry flat
- Avoid exposure to direct sunlight.
- Stain cleaning for small, localized stains.
- If you find a loose thread, cut it with scissors. Do not pull.

Pillows

Composition

- Recycled and upcycled saree (traditional women's clothing) in silk
- Handwoven
- Dip paint, hand dyed

Colours & patterns

- Beige silk recycled saree
- Immersion paint in ice blue, emerald green and ochre/caramel

Dimensions

- Recycled silk (beige) saree cushion

S: 45 x 45 cm

L: 90 x 90 cm

- Dip paint recycled silk saree cushion

S: 45 x 45 cm

Product details

Washing and cleaning instructions

Clean with mild soap or special shampoo for silk.

Soak silk in lukewarm water for 3 to 5 minutes.

Gently move back and forth during soaking (do not wring).

Be careful when the silk is wet, as it will become more delicate.

After 5 minutes, rinse the fabric with cold water and then add a teaspoon of wine vinegar to remove any soap residue.

Roll the silk in a dry cloth to remove any remaining water.

Roll out the silk flat and pull the edges straight.

If you find a loose thread, cut it with scissors. Do not pull.

Carpets

Composition

- Recycled and upcycled saree (traditional women's clothing) in silk or cotton
- Hand crocheted

Dimensions

Round:

- 1, 5 m diameter (small)
- 2 m diameter (large)

Rectangle:

Yoga mat: 0.7 m x 1.8 m

Small: 0.8 x 1.5 m

Medium: 1.4 x 2 m

Large: 2 x 3 m

Colours & patterns

Depending on the available saree. Each carpet is unique.

Washing and cleaning instructions

- Wash separately at a maximum temperature of 30°C.
- Wash on a delicate setting and use a mild detergent, without bleach.
- Dry flat
- Avoid exposure to direct sunlight.
- Stain cleaning for small, localised stains.
- If you find a loose thread, cut it with scissors. Do not pull.
- Vacuum regularly.