



SOLID

# Solid Crafts Sales manual

**Interior with a soul and a story  
Let's rise by lifting others!**



# Peru

## Handmade soft alpaca plaids

This beautiful plaid is 100% handmade with love by local Peruvian women from Ayacucho, one of the poorest regions of the country.

These vulnerable yet strong Peruvian women are brought together and provided with a meaningful job by Solid Crafts' sustainable handicraft workshop. They make beautiful handmade products which give the women hope for a brighter future.

*"If you empower women, you empower a whole community."*

100% handmade with love, especially for you.

# Your plaid, her future.



Your plaid is from Solid's brand: 'Bombyx Tales of Peru'. This exclusive label offers beautiful hand-knitted clothing and interior products, made from wonderfully soft and hypoallergenic alpaca wool.

## Hand knitted with alpaca wool

You will not find any industrial machines at Solid Crafts. Our knitters are artists. We regard each of our designs as a work of art formed by the life, traditions and spirituality of our knitters. We produce 100% of these products in the country of origin, using only local raw materials. These include the high quality wool of the alpacas that live in the Andes around our workshop at an altitude of more than 4000 meters and are treated with respect.

The high-quality yarns of our alpaca wool and our knitting techniques create a plaid that is soft, warm and durable.

Because we are guided by the traditional production methods of the local people, all our pieces are carefully made by hand. For this reason the product can have some small 'imperfections'. These will vary from product to product, but are a reflection of absolute authenticity.

Offer your customers the chance to own a unique piece.

*"We are one big family with all the knitters in the studio. I get a lot of strength from that. The money I earn at Solid goes to my children. I want to give them a good upbringing, send them to school and give them a different life than mine. What remains I put into a savings account to make my own dream come true: to live in a better and bigger house. Looking back on it, I am incredibly proud."*

– Lucia

Solid's fair-trade workshop in Peru provides sustainable employment for local poor women in the rural area of Ayacucho. Local women are trained to become top breakers. They produce these beautiful plaids made of high quality alpaca wool.

These plaids will provide striking items for your customer's home, and ultimately, a brighter future for women like Lucia.

# Interested? Questions?

Are you interested in a specific product or your own development and/or other questions? Contact Solid Crafts ([inge@solidinternational.be](mailto:inge@solidinternational.be), +32 473 93 76 19). Together we will look at the possibilities.

By the way, did you know that Solid Crafts also has fair-trade handicraft workshops in the rural region in India and in the savannah in Kenya? Here, too, Solid Crafts works on the economic and personal empowerment of underprivileged women by offering them an honest job in our sustainable and fair workshops.

Are you also interested in the high quality, unique and beautiful interior items from Peru and Kenya? We are happy to answer all your questions. Please get in touch!

[www.solidinternational.be](http://www.solidinternational.be) &  [solid.crafts](https://solid.crafts)



# Product details

## **Product details**

Marsipan: 130 x 156 cm

Frida: 150 x 163 cm

Conchita: 150 x 163 cm (stripes)

## **Composition**

Conchita: 'Lucky brushed' 55% FS alpaca/22% Nylon/23% polyamide; nm7.8

Marsipan and Frida: 'Huarizo brushed' 47% Huarizo 40% Acrylic 13% Nylon, 1/5nm

Marsipan and Frida: 'Laja' 43% Baby alpaca /43% wool/ 14% polyamide; 1/3nm

## **Washing and cleaning instructions**

*Dry cleaning* is always a good choice, but what about using a washing machine?

*Washing in the machine?* Yes, you can!

Most wool can be machine washed as long as your washing machine has a delicate setting. The hand-knitted products are washed at low temperatures (20-30 degrees) and without a heavy rotation (max 600 rpm). Make sure you don't overfill the drum: your knitted plaid needs space to soak.

*No delicate laundry, fine wool, or fine fabric washing setting?* Then wash by hand.

If your washing machine does not have a setting for delicate wool or fine fabrics, it is best to wash your knitted plaid by hand. Hand washing will help to maintain the high quality of your knitted product for years to come.

Fill the sink or bath with lukewarm water and leave it for a while to get to room temperature. Add a little baby shampoo or fine detergent. Leave your piece of wool to soak undisturbed for between 10 and 15 minutes (do not rub). Rinse the wool thoroughly with lukewarm water. Carefully wring out the piece to maintain the shape of the knitted fabric. Treat it with love and care.

*Use a suitable detergent for delicate laundry.*

Choose a suitable wool detergent. It has been specially developed so as not to damage the fine fibers. Do not use too much detergent. If you do, the soap can stay in your piece and eventually cause a less fresh scent. You should also not use fabric softener.

*Drying cabinet is a no-go.*

Please do not tumble dry your knitted garment. After washing, dry your knitted plaid flat on a towel. Do not hang it on a coat rack, because the fibers will stretch.

Do you really want to iron your plaid? Then never iron it directly, but keep the iron a few centimeters above the garment to protect it. The heat will be enough to remove the folds. You can also use a steamer.