S☾LID
crafts

Not charity; fair and honest work.

This lovely handmade piece has been skillfully made by local Peruvian women from Ayacucho, a poor region in the Andean highlands. The women are united by Solid Crafts in a fairtrade textile workshop that provides meaningful and decent work for these vulnerable and underprivileged but strong women. They make beautiful handmade textiles which ignite hopes of a brighter future. If you empower women, you empower a whole community.

Your handknitted alpaca plaid = her future!

SOCIO ECONOMIC

Solid's workshop in India creates sustainable jobs for vulnerable women. They get the opportunity to learn a trade and become a skilled knitter. By earning a fair wage, they can escape the poverty cycle and become more independent.

FAIR

Fair wages, equal opportunities, safe working conditions & creating a positive impact on the world is what we strive for; always!

ECO AND SUSTAINABLE

Your handmade Peruvian alpaca plaid is made entirely of sustainable, environmentally-friendly and animal-friendly materials. Alpaca wool is one of the finest luxury fibers. Alpaca texture is soft and cosy, it is warm, yet light. The fiber is naturally hypoallergenic as it doesn't contain lanolin. Compared to regular wool the fiber is smooth and avoids itching or skin irritations. Other benefits include water repellency and odor reduction. It is a high quality, environmentally friendly and natural renewable resource. It is extremely strong but fine at the same time and has three times the insulating capacity compared to sheep's wool products. The ideal product for those who care about 'life' and the planet, and appreciate 'pure nature'. With your purchase of this plaid you give Peruvian women living in poverty a real chance of a better future! For her and her family.

100% handmade with love, especially for you.

HAND CRAFTED HOMEWARE WITH A STORY

Because how it is made, does matter.

Let's rise by lifting others.